## Chola gets \$150-million funding from ADB through NCDs convertible debentures (NCDs) cially for underserved and lower FE BUREAU Anshukant Taneja, principal

CHOLAMANDALAM INVEST-**MENT AND Finance Company** (Chola), the financial services

arm of the ₹32,893-crore

Chennai-based Murugappa

group, on Monday announced

that it has issued unlisted non

Chennai, September 17

lion) to Asian Development Banak (ADB). The NCDs will

have tenures of 3 to 5 years.

ADB provides medium- and long-term financing to banks, NBFCs, FIs with focus on promoting financial inclusion in

lesser developed regions, espe-

for ₹1,059.90 crore (\$150 mil-

sector operations, ADB, said: Arun Alagappan, executive director, Chola, said: "Chola "ADB's financing to Chola will with its focus on funding com-

income customer segments.

mercial vehicles for the SRTO (small road transport operators) segment and to the SMEs

objectives..."

help ensure that SRTOs and SMEs, which are crucial to the Indian economy...the financing has a countercyclical effect and is ideally suited to meet ADB's is expected to boost investments

and employment."

investment specialist for private