## Chola Raises ₹1,057 cr from ADB via NCDs

D.T.

New Delhi: Murugappa Group's financial services arm Cholamandalam Investment and Finance Company has secured over ₹1.000 crore funding from Asian Development Bank (ADB) by issuing bonds to the multi-lateral funding agency. Chola on Monday announced it has issued unlisted non-convertible debentures (NCDs) in tenors of 3-5 years for ₹1.056.90 crore (\$150 million) to Asian Development Bank (ADB).

Chola is focussed on lending to the small road transport operators

(SRTO) and SME borrowers, a company statement said. The inroad made by Chola in tier IV and tier V towns in lesser penetrated regions augurs well to meet the objectives of financial inclusion of ADB to the under-served and lower income

customer segments, Chola

said.
Half of the money raised from
ADB will be invested in lagging states
to improve the
growth prospects and
employment opportunities
in these areas. Chola said.

SRTOs, engaged in logistics, distribution and transport-related industries, will be given priority and SMEs seeking loans for investment and working capital will also benefit from access to this term financing, it said. "Chola with its focus on

funding commercial vehicles for

the SRTO segment and to

the SMEs is ideally suited to meet ADB's objectives. We look forward for a lasting relationship with

ADB in furthering our goals mutually," said Arun Alagappan, executive director, Chola.

"ADB's financing, provided in the backdrop of a slowdown in credit growth in the Indian banking system, has a counter-cyclical effect and is expected to boost investments and employment," ADB principal investment specialist for private sector operations Anshukant Taneja said. ADB provides medium and longer term financing to banks, NBFCs and financial institutions (FIs) to promote financial inclusion in lesser developed regions, especially for under-served and lower income customer segments.