

Digital consent of Customer for communication under TRAI Regulations

I/we hereby authorize Cholamandalam Investment and Finance Company Limited (CIFCL) & its group companies/service providers to communicate me/us through SMS / email/voice call/any electronic mode for i) transactional purposes; ii) any commercial and marketing purposes; and iii) for any season greetings including birth /wedding day greetings to my/our mobile / landline numbers and / or email id and tele-calling for the same though I have already registered with the National Customer Preference Register (NPCR) maintained by Telecom Regulatory Authority of India (TRAI) , National Do Not Call Registry (NDNC) or other like database or authority.

I/we also hereby confirm that

- a)** I/we am/are aware of the TRAI Regulations / Directions in respect to Unsolicited Commercial Communications;
- b)** I/we am/are aware of importance, requirements and facility under NCPR, NDNC with regard to the above;
- c)** I/we will not make any complaint or claim before any authorities or regulatory bodies against or in respect of any SMS / email or tele-call messages, voice call, commercials, marketing or such other communication by you based on this authorization, in future, and
- d)** I /we compensate CIFCL, its directors, employees, agents / service providers for any loss or damage if any suffered in this regard.