

This is an advertisement issued, pursuant to Regulation 30(1) and Schedule V of the SEBI (Issue and Listing of Non-Convertible Securities) Regulations, 2021, as amended, for information purposes only.



CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED

Our Company was originally incorporated as a public limited liability company under the Companies Act, 1956, and was subsequently re-incorporated as a private limited liability company under the Companies Act, 2013...

Registered and Corporate Office: One House, No. 2, N.S.C. Base Road, Chennai, Tamil Nadu, India. Contact Number: +91 44 4386 7172. Email: info@chola.com

THE ISSUE: PUBLIC ISSUE BY OUR COMPANY OF SECURED, RATED, LISTABLE, REDEMIBLE NON-CONVERTIBLE DEBENTURES OF FACE VALUE OF ₹ 1,000 EACH (NCD) FOR AN AMOUNT AGGREGATING UP TO ₹ 500 CRORES...

Credit Rating: "IND AA+ Stable" by India Ratings & Research Private Limited and "[ICRA]AA+ (Stable)" by ICRA Limited. Allotment on first come first serve basis.

Interest in the public issue of debt securities shall be made on the basis of allotment of each application on the electronic book of the Stock Exchanges in accordance with the SEBI Operational Circulars...

ISSUE PROGRAMME* TRANCHE I ISSUE OPENS ON APRIL 25, 2023 TRANCHE I ISSUE CLOSES ON MAY 9, 2023

*The Tranche Issue shall remain open for subscription till 10 a.m. to 4 p.m. Indian Standard Time during the period indicated in the Tranche Prospectus, except that the Tranche Issue may close on such earlier date or subsequent date as may be decided by the Board of Directors of our Company or Debitum Committee subject to compliance with Regulation 30B of the SEBI NCD Regulations...

OUR PROMOTERS

Our Promoters are Cholamandalam Financial Holdings Limited, Amambal Investments Limited, M V Subbiah, M A Alogappan, A Velupillai, A Venkateshachari, M M Murugappan, M M Venkateshachari, M A M Ananthachari, S Velupillai, Arun Alogappan, M M Venkatesh, V Narayanan, V Ananthachari, M M Muthiah, M V Marudhai, Arun Venkateshachari, M V Subramanian, M V Subramanian, M V Subbiah HUF, M V Alogappan HUF, M A Alogappan HUF, A Velupillai HUF, M A Alogappan HUF, M M Murugappan HUF, M A M Ananthachari HUF, M M Venkateshachari HUF, M M Muthiah HUF, M M Muthiah HUF, M A M Ananthachari HUF, M V Subbiah, M V Subbiah, M A Alogappan & M M Murugappan hold shares on behalf of the firm/ Trust Investments of India Limited, New Amambal Estates Private Limited, Cholamandalam Enterprises Limited, Amambal Enterprises Limited, Carborundum Universal Limited, E.I.D. Parry (India) Limited, M A Alogappan (holds shares on behalf of Kadamban Estate), Tel: +91 44 4386 7172, Email: investors@chola.com, murugappan.com. For further details, see 'Our Promoters' beginning on page 177 of the Shelf Prospectus.

THE FOLLOWING IS A SUMMARY OF THE TERMS AND CONDITIONS OF THE NCDs TO BE ISSUED PURSUANT TO THE TRANCHE I PROSPECTUS

Table with columns: Series, Frequency of Interest Payment, Minimum Application, Face Value, Tenor, Coupon, Effective Yield, Made of Interest Payment, Redemption Amount, Maturity, Put and Call Options. Includes sub-sections for Interest Payment, Coupon, Effective Yield, Made of Interest Payment, Redemption Amount, Maturity, Put and Call Options.

ASBA* Simple, Safe, Smart way of Application!!! Applications Supported by Stocked Amount (ASBA) is a better way of applying for issues by simply locking the fund in the bank account. For further details, check section on ASBA below. Mandatory in public issues. No cheque will be accepted.

UPI - Now available in ASBA for Retail Individual Investors. Bidders are required to ensure that the bank account used for bidding is linked to their PAN card.

NCD ALLIANCE WILL BE MADE IN DEMATERIALIZED FORM ONLY. ALLIANCE IN CONSULTATION WITH THE LEAD MANAGER AND THE DESIGNATED STOCK EXCHANGE SHALL BE MADE ON THE BASIS OF THE DATE OF UPLOAD OF EACH APPLICATION INTO THE ELECTRONIC PLATFORM OF THE STOCK EXCHANGES...

DISCLAIMER: We do not warrant or give any representation or assurance as to the accuracy or completeness of any of the information in this prospectus or the website of our Company or Debitum Committee...

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