

Are You Falling for These

# 5 DIGITAL TRAPS?



# PHISHING ATTACKS

- Don't Bite the Hook.



Scammers send deceptive emails or texts (smishing) disguised as reputable sources to trick you into revealing passwords or credit card numbers.

## Pro Tip:

**Always inspect the sender's full email address and never click links from "urgent" or "unusual" messages.**

# IDENTITY THEFT

- Your Data is Their Pay Cheque.



Criminals use your personal information, like your Aadhar, date of birth, or full name, to open fraudulent accounts or claim your tax refund.

**Pro Tip:**

**Enable Multi-Factor Authentication (MFA) on all accounts and never share sensitive details over public Wi-Fi.**

# ONLINE SHOPPING SCAMS

- Too Good to Be True? Probably Yes.



Fake websites or social media ads offer high-end products at "unbelievable" prices, only to send you a knockoff or nothing at all.

## Pro Tip:

**Shop only on secure sites (look for "https://") and use credit cards rather than debit cards for better fraud protection.**

# TECH SUPPORT SCAMS

- Panic is the Scammer's Tool.



A pop-up or caller claims your computer has a "virus" and demands payment or remote access to "fix" a non-existent problem.

## Pro Tip:

**Legitimate tech companies like Microsoft or Apple will never proactively call you or display a phone number in a browser alert.**

# INVESTMENT & CRYPTO SCAMS

- High Returns, Higher Risks.



"Experts" on social media promise "guaranteed" high returns on crypto or stocks to lure you into sending money to untraceable wallets.

## Pro Tip:

**Verify all financial advisors through official regulatory bodies, and remember, if a "guaranteed" profit sounds too easy, it's a scam.**